

WEB DESIGN MANAGER CASE STUDY:

LADYBOSS

- Responsible for all outward front end visuals for the website and organization
- UI/UX testing and deployment. Monthly A/B testing
- Back end systems organization, optimization and maintenance
- Product creation and maintenance
- System Template creation and maintenance
- Weekly promotional launches and take downs
- Occasional photography and/or direction

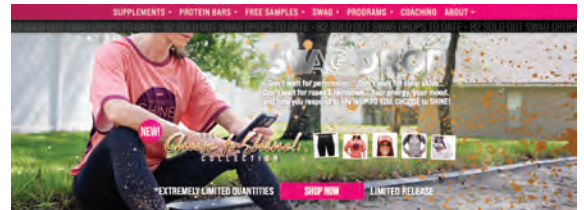
HOME PAGE (SHOP)



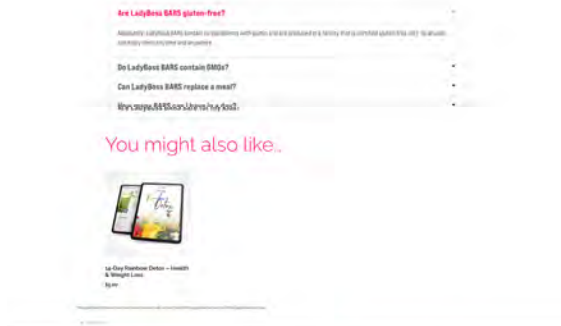
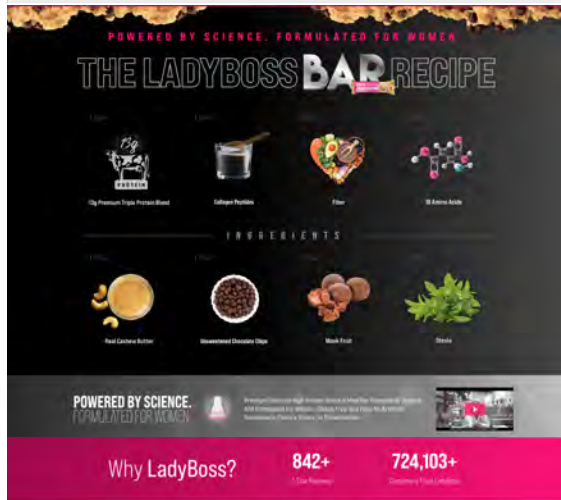
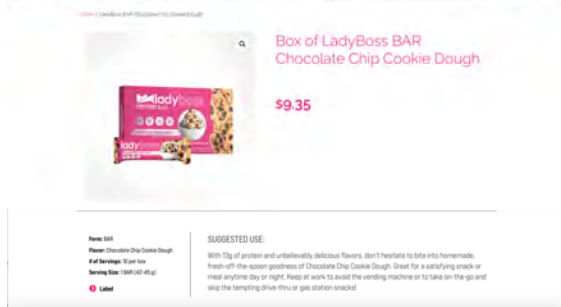
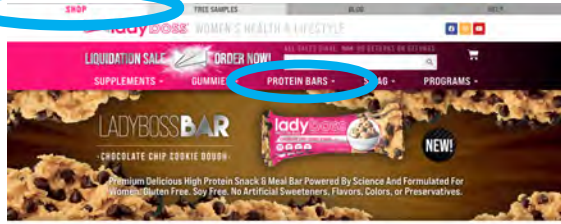
Constant Promotion Updates

All Products had corresponding product pages including Digital Products, apparel and accessories

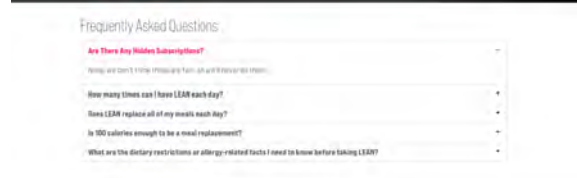
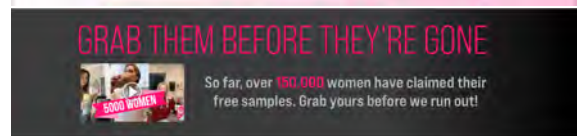
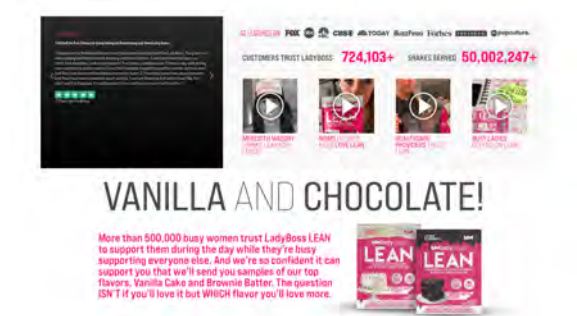
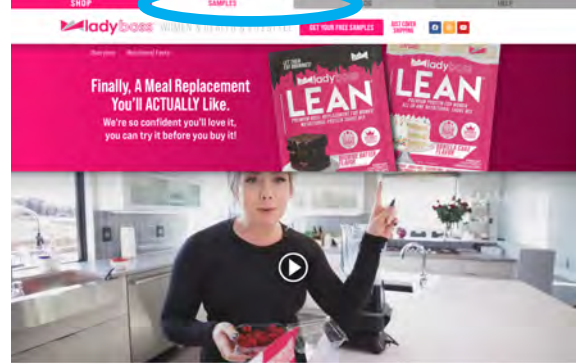
Blog Design, Set-up and Maintenance



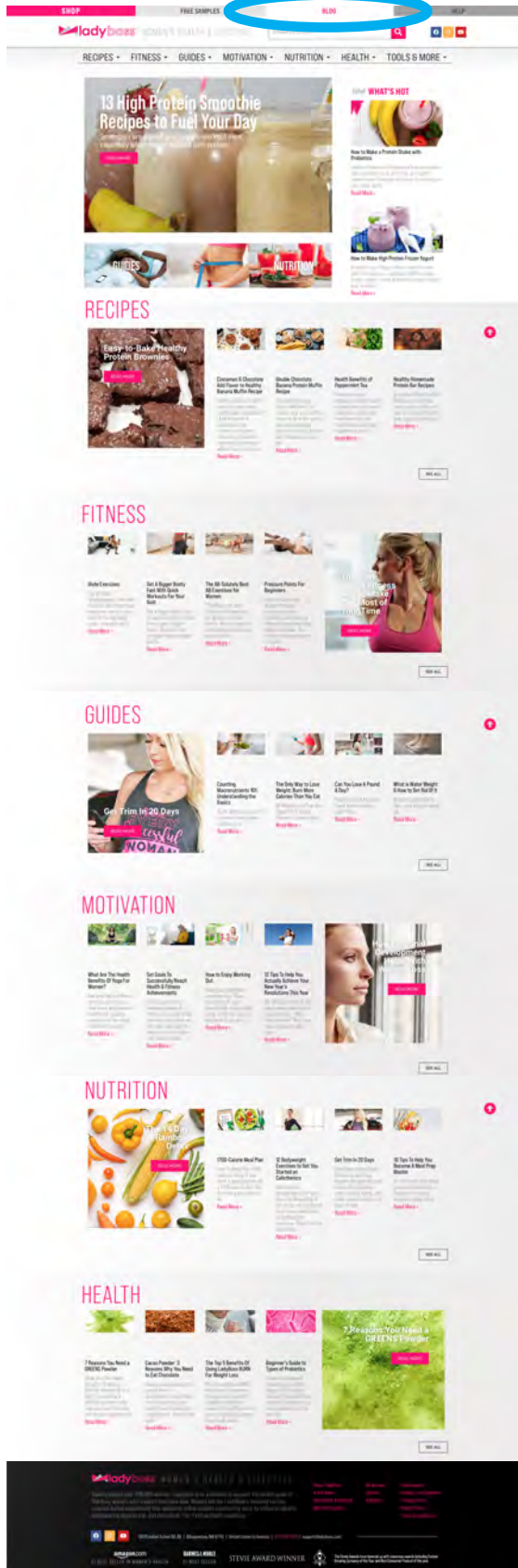
SINGLE PRODUCT PAGE



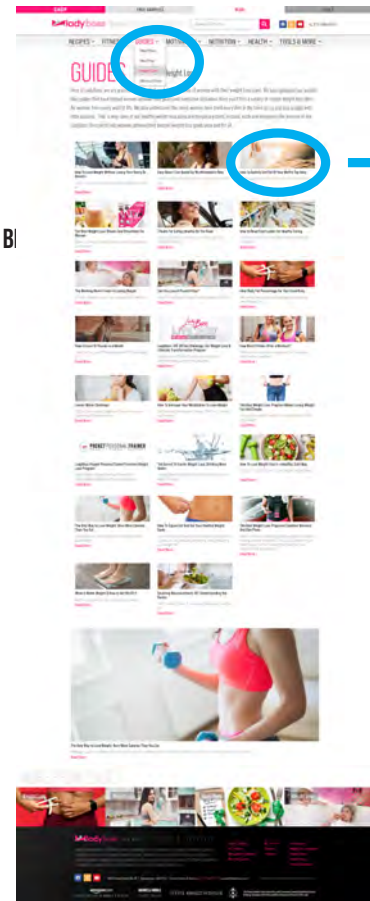
BLOG SECTION



BLOG HOME



BLOG SECTION



BLOG ARTICLE

